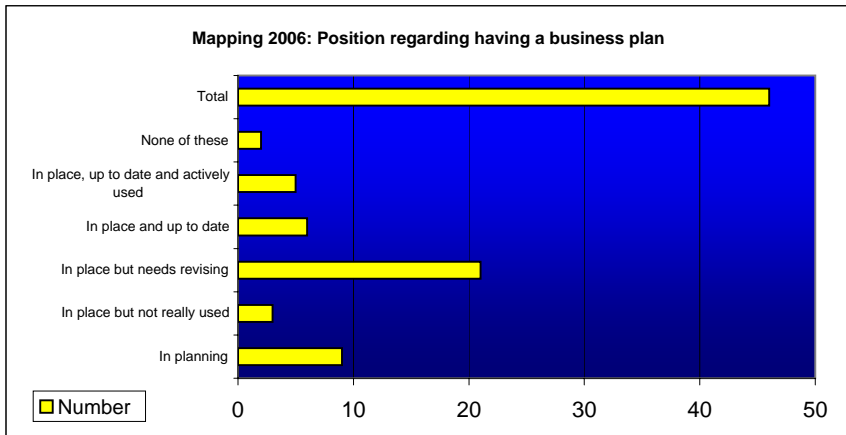


Mapping 2006: Position Concerning Having A Marketing Plan

UK wide figures	In planning	In place but not really used	In place but needs revising	In place and up to date	In place, up to date and actively used	Non-existent	None of these	Total (of those known)
Total (of those known)	5	1	5	5	4	9	1	30
Percentage	17%	3%	17%	17%	13%	30%	3%	100%



Mapping 2006: Position Concerning Having A Business Plan

UK wide figures	In planning	In place but not really used	In place but needs revising	In place and up to date	In place, up to date and actively used	None of these	Total (of those known)
Total (of those known)	9	3	21	6	5	2	46
Percentage	20%	7%	46%	13%	11%	4%	100%